

# MEDIA ADVERTISING



## RADIO

Radio broadcasts will be aired on stations throughout all 50 states and internationally. Thirty (:30) and sixty (:60) second advertisements, live reads, and in-game vignettes are ideal opportunities to reach your target audience. Radio re-broadcasts will occur year round making a single investment for live reads and in-game vignettes a great value. Advertisements will be based on individual airings of a broadcast and new advertisements can be edited into games for re-broadcast purposes.

## TWITTER/FACEBOOK

Connect with our Followers. Tweets & FB posts will be sent out promoting you and/or your company.

## TELEVISION

Television broadcasts will be aired on stations throughout all 50 states and internationally. Thirty (:30) and sixty (:60) second advertisements, live reads, and in-game vignettes are ideal opportunities to reach your target audience. Television re-broadcasts will occur year round making a single investment for live reads and in-game vignettes a great value. Advertisements will be based on individual airings of a broadcast and new advertisements can be edited into games for re-broadcast purposes.

## WEBSITE ([www.greatestshowcaseonearth.com](http://www.greatestshowcaseonearth.com))

Connect with website visitors. The site will increasingly receive thousands of unique successful hits monthly. Internet banner and logo presence advertising, provides the ability to offer click through opportunities, coupons and/or giveaways through your organization's hotlink prominently displayed on our website.

## YOUTUBE

Connect with visitors to our YouTube channel. Have :15 or :30 spots at the beginning or end of video footage that appears on our YouTube channel. Also get bonus exposure due to the viral potential of each YouTube video being shared by end users and/or our public relations staff on other websites, blogs, Facebook pages and/or other social media outlets.

